



For immediate release

nano-purification solutions establish joint venture for refrigeration products



Purification Solutions LLC (nano) of Charlotte, NC USA and CTA SAS of Chaponost, France have announced a joint venture for the North American market. The JV will be owned by both CTA and Purification Solutions and the new business will be managed locally by the nano team. Don Joyce, Director of Sales & Marketing for CTA-North America will be a key member of the management team and remain focused on building the CTA-NA process cooling business established in April, 2016.

David Peters, Purification Solutions Managing Member commented, "We are extremely pleased to have reached
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this agreement with CTA. We considered several options prior to making this commitment since we wanted to ensure it was the right decision for our business as well as our customers. After visiting CTA, we quickly realized their commitment to quality products and excellent customer service was critical to their success and that really stood out for us. Customers come to nano for several reasons and, of course, quality products and features are important to them. However, we believe the key to our success is the service and support we provide before, during and after the sale. As we spoke to CTA about our Experience. Customer. Service. philosophy, we found they operated CTA with similar principles and didn't simply treat customer service as a buzz phrase. We knew from that meeting we found someone we wanted to partner with and it was only down to crafting an agreement that met both our needs. The joint venture approach works perfectly for us both. A JV not only meets the needs of our existing customer base but, it protects our business and the value we create. Additionally, it positions CTA in the market directly rather than through an importer or wholesale distribution outlet which is important to CTA as they continue to build their brand globally."

The CTA brand will be reserved for the core process chiller product offering and the CTA-NA team will predominately target OEM opportunities. nano will continue to focus on the compressor distribution network with an improved (NXC) thermal mass and new (NDX) direct expansion refrigeration dryer line to round out nano's complete range of compressed air treatment and air separation products. The CTA chillers will also be branded for nano's distributors (NCS) since the chiller market presents a large growth opportunity for nano's existing customers. Both entities will operate out of the same facility and share many internal technical and customer service resources.

CTA's product offering includes a 24-model standard range of completely packaged process chillers through 105 Ton capacity and Don Joyce's experience allows the group to provide process cooling solutions to meet our customers' engineered project requirements. nano's refrigerated dryer product offering will continue to include true energy-saving, thermal mass cycling refrigerated dryers from 20 scfm to 2000 scfm and adds non-cycling refrigerated dryers from 15 scfm to 4,750 scfm to the lineup, as well. nano continue to provide engineered products for larger flow and higher pressure applications.

For more information, please contact marketing@n-psi.com

